


«K.Kulazhanov Kazakh University of Technology and Business» JSC	EP 26/01-18-2025	
Educational program	Edition 4	

EDUCATIONAL PROGRAM

7M04132 - Economy

code and name of the educational program

Level: *master's (scientific and pedagogical track)*




Approved
by the Board of Directors of JSC
«K.Kulazhanov KazUTB» «09.04 20 25,
protocol No. 3

Recommended
by the Academic Council of JSC
«K.Kulazhanov KazUTB» «28.03 20 25,
protocol No. 8


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Preface

The educational program «7M04132 Economy» was developed in accordance with the State Compulsory Standard of Higher Education / Postgraduate Education, approved by the order of the Minister of Science and Higher Education of the Republic of Kazakhstan dated July 20, 2022 No. 2, as well as on the basis of professional standards «Planning and analysis of company's resources» December 26, 2019, No. 263, «Management of small (medium) company» December 26, 2019, No. 263, «Professional standard: Teacher (faculty) of higher and (or) postgraduate education organizations» November 20, 2023 No. 591

The educational program «7M04132 Economy» was approved at the meeting of the Council on Academic Quality on «27» 03 2025, protocol No. 4

Chairman L. K. Baibolova
S.N.P.


Signature

The educational program «7M04136 Economy» was approved at the meeting of the Commission on Academic Quality of the Faculty on «20» 12 2024, protocol No. 3


Chairman K.S. Mustafayev
S.N.P.


Signature

The educational program «7M04132 Economy» was developed and discussed at the meeting of the department «Economics and management » dated «19» 12 2024, protocol No. 5
Head of the department

Acting Head of Department M.K. Makysh
S.N.P.


Signature


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Approval sheet

Educational program " 7M04132-Economics "
(code and name of the EP)

APPROVED BY:

- | | | | |
|--|---|----------------|--------------------------------------|
| Vice-Rector for Administrative Affairs | 
Seal | E. Askarbekov | " <u>24</u> " <u>03</u> 202 <u>5</u> |
| Head of the Educational and Methodological Department | 
Seal | B. Bayadilova | " <u>24</u> " <u>03</u> 202 <u>5</u> |
| Head of the Production and Technical Department State Institution "Office of the Akim of Almaty District, Astana City" | 
Seal | A. Bisegulov | " <u>19</u> " <u>12</u> 202 <u>4</u> |
| President of the Public Association "Uly Dala – Association for the Development of Rural Business" | 
Seal | A. Bekmurzaeva | " <u>19</u> " <u>12</u> 202 <u>4</u> |
| Deputy Akim of the Akimat of the Nura district, Astana city | 
Seal | A. Absemetova | " <u>19</u> " <u>12</u> 202 <u>4</u> |
| Director of LLP AkhAl | 
Seal | G. Obarbasova | " <u>19</u> " <u>12</u> 202 <u>4</u> |
| Chief accountant of LLP "STL" | 
Seal | D. Beisimbaeva | " <u>19</u> " <u>12</u> 202 <u>4</u> |
| Master's student of the ENPN-242 group | 
Seal | R. Ibraeva | " <u>19</u> " <u>12</u> 202 <u>4</u> |


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1 Passport of the educational program

International Standard Classification of Education (ISCED) level	7
National Qualification Framework (NQF) level	7
Sectoral Qualifications Framework (SQF) level	7
Code and name of the field of education	7M04- Business, Management and Law
Direction of training	7M041 - Business and Management
Number and name of the group of educational programs	M070 - Economics
Code and name of the educational program (EP)	7M04132 Economy
Educational program profile	Scientific and pedagogical
EP purpose	The purpose of this master's program is to train highly qualified economists-analysts, for companies in the financial, real, public sectors of the economy, business, with management skills.
completion criterion of an educational program	At least 60 academic credits, including all types of undergraduate academic activities
language of instruction of the educational program	kazakh, russian
Distinctive features of the educational program	-
Partner University	-

2 Qualification characteristics of a graduate of an educational program

Degree awarded	Master of economics sciences in the educational program «7M04132- Economy»
Field of professional activity	Social, economic, production and management and analytical, scientific and research, pedagogical.
Types of professional activities	organizational and managerial; financial and economic; analytical and expert; consulting; state and local government; research; participation in digital and innovative projects in the field of economics; entrepreneurial.
Object of professional activity	Research institutes and centers; higher educational institutions and organizations of postgraduate education; state and local government bodies; planning and economic, financial and analytical, marketing and social management services of enterprises and organizations; units of foreign economic activity and strategic planning.
Functions of professional activity	Development and implementation of measures to improve the economic activities of enterprises; planning, forecasting, cost management, logistics, supply and sales; justification and implementation of innovative solutions in the economy and production; organization and management of financial and economic

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	activities of enterprises; methodological and methodological support and research in the field of economics; preparation, analysis and presentation of financial and economic reporting; participation in project management: integration, content, communication, stakeholders and quality; performing scientific research within the framework of academic and applied tasks; developing and implementing educational programs in the system of higher and postgraduate education; conducting lectures, seminars and practical classes in economic disciplines; socialization of young students.
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3 Requirements for the content of the educational program


Name of cycles and disciplines	Workload in academic credits
Cycle of general education disciplines (GED)	35
Required component	20
University component	15
Cycle of basic disciplines (BD)	53
University component	25
Component of choice	15
Research practicum	13
The scientific research work of a master's student	24
The scientific research work of a master's student, including the completion of an internship and the preparation of a master's thesis	24
Final assessment (Preparation and defense of a master's thesis) (PDMT)	8
Total	120

4 Competency map of the educational program «7M04132-Economics»

Competence map of the educational program	Learning outcome code	Learning Outcome (according to Bloom's Taxonomy)
Behavioral skills and personality traits (Softskills)	LO 1	Applies a scientific worldview to substantiate methodological approaches in economic research and analysis of socio-economic processes
	LO 2	Speaks a foreign language at a level that allows him to carry out the main types of professional activities
	LO 3	Applies the knowledge of psychology in solving managerial tasks and in planning professional and personal growth
	LO 4	Applies the methodological foundations of higher school pedagogy, professional knowledge and skills in the education and socialization of students


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Digital competencies (Digital skills)	LO 5	Substantiates decisions on the formation of infrastructure and international activities, taking into account the analysis of socio-economic development and integration processes
	LO 7	Uses modern methods of organization and project management in the management of employees to achieve high-quality results and implement innovations
Professional skills (Hardskills)	LO 6	Evaluates potential and real risks, developing responsible solutions to improve the economic security of the organization
	LO 8	Analyzes and evaluates the economic activity of the organization using modern methodological approaches
	LO 9	Develops budgets, programs, plans and forecasts of the organization's activities
	LO 10	Is able to engage in scientific and pedagogical activities in the field of economics


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5 Learning outcomes of the educational program and modules

Key competencies	Learning Outcomes (LO) for the educational program	Name of module	Learning outcomes for the module	Name of disciplines that form learning outcomes
Behavioral skills and personality traits (Softskills) (Softskills) (Softskills)	LO1 Applies a scientific worldview to substantiate methodological approaches in economic research and analysis of socio-economic processes	Basic disciplines module	-applies philosophical knowledge to the planning of professional and personal development tasks, based on a holistic systematic scientific worldview using knowledge in the field of history and philosophy of science.	History and philosophy of science
	LO2 Speaks a foreign language at a level that allows him to carry out the main types of professional activities	Basic disciplines module	-demonstrates the ability to communicate orally and in writing in a foreign language to solve problems of interpersonal and intercultural interaction.	Foreign language (professional)
	LO3 Applies the knowledge of psychology in solving managerial tasks and in planning professional and personal growth	Basic disciplines module	--solves psychological problems in management systems.	Management psychology
	LO4 Applies the methodological foundations of higher school pedagogy, professional knowledge and skills in the	Basic disciplines module	applies the basic principles of the organization of education and upbringing in the formation of the content of education and upbringing	Higher school pedagogy Pedagogical practicum

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	education and socialization of students	Scientific-research work	carries out teaching activities in the main educational programs of higher education.	Methods of scientific research
Digital competencies (Digital skills)	LO5 Substantiates decisions on the formation of infrastructure and international activities, taking into account the analysis of socio-economic development and integration processes	International economy and integration	performs work on the implementation of international cooperation and other international operations, including in the framework of regional integration. Participates in the review of the developed production and economic plans, carrying out work on resource conservation, in the implementation and improvement of planning and accounting documentation	International and regional integration International trade and global commodity markets International competitiveness Organization of international business
	LO7 Uses modern methods of organization and project management in the management of employees to achieve high-quality results and implement innovations	Economy and State Economy and entrepreneurship Planning and quality management	He is able to organize effective management of the enterprise, the structural division of the company, to assess the ratio of the planned result and the resources expended in the activities of companies.	National innovation system Innovative project management Quality management system
Professional skills (Hardskills)	LO6 Evaluates potential and real risks, developing responsible solutions to improve the economic security of the organization	Economic security and risk management	demonstrates knowledge on the development of strategies and solutions to improve the efficiency and security of economic activity of firms of various forms of ownership	Insurance and risk management Change management Economic security and geopolitics
	LO8 Analyzes and evaluates the economic activity of the organization using modern	Economy and State	planned tasks for the organization and its divisions, the use of on-farm reserves	Modeling of economic processes Micro-macroeconomic analysis Strategic economic analysis

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	methodological approaches	Economy and entrepreneurship	defines the development strategy of an enterprise, a division of an organization	Corporate and social responsibility of business
LO9	Develops budgets, plans and forecasts of the organization's activities	Economy and entrepreneurship	conducts an analytical review of scientific literature, defines the purpose and objectives of research, uses scientific methods of cognition, analyzes the research topic, develops recommendations for solving problems.	Planning and forecasting of economic activity
LO10	Is able to engage in scientific and pedagogical activities in the field of economics	Planning and quality management	He applies the acquired knowledge and skills in organizing his own scientific research and organizing research work in his professional activities.	Budgeting
LO1- LO10	Scientific-research work	Final assessment	Demonstrates the ability to design and successfully defends his master's thesis	Methods of scientific research Research practicum

6 The relationship between the attainability of the formed learning outcomes according to the educational program and academic disciplines


№	Name of the discipline	Brief description of the discipline	Number of credits	Formed learning outcomes (codes)							
				LO1	LO2	LO3	LO4	LO5	LO6	LO7	LO8
Cycle of basic disciplines											
University component/Elective component											
1	Foreign language	The purpose of the course is to acquire and	4		+						



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(professional)	improve competence in accordance with international standards of foreign language education, allowing the use of a foreign language as a means of communication in the intercultural, professional and scientific activities of the future master. The study of the discipline contributes to the training of highly qualified specialists who are able to compete in the labor market.																		
2	History and philosophy of science	The purpose of studying the discipline is to philosophically comprehend science, comprehend the factual and ideological content of the stages of its development with the further use of acquired knowledge and skills in theoretical and practical professional activities. The course focuses on analyzing the main philosophical and methodological problems that arise in science at the present stage of its development, and gaining insight into the trends in the historical development of science.	4	+															
3	Higher school pedagogy	The objective of the course is aimed at developing pedagogical competence, mastering teaching methods and techniques, as well as modern educational technologies and their application in higher education practice. The course content covers the design and delivery of academic classes, the implementation of innovative pedagogical approaches, and the development of professional pedagogical thinking.	4																
4	Management	The objective of the course is aimed at	4																

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20	Insurance and risk management	The purpose of mastering the discipline is to study the theoretical foundations of insurance and risk management; the formation of skills for identifying, analyzing and assessing risks; the development of undergraduates' skills in choosing optimal strategies in risk-related situations. As a result of mastering the discipline, the master's student demonstrates knowledge of the basic standards of project management, methods of planning and organization of project activities.	5						+				
21	Change management	The discipline is studied to master and apply basic economic concepts and models of organizational change. The student masters the basic techniques of collecting, analyzing and evaluating the information received. Develops basic strategies and change programs, evaluating their effectiveness, as well as using a systematic approach and techniques for critical analysis of problematic situations.	5						+				

7 Alignment of planned learning outcomes with assessment technologies and teaching methods within the module

Learning Outcomes (LO) Number	Planned learning outcomes for the module	Assessment technologies (tools)	Methods of learning and teaching
LO 1	-applies philosophical knowledge to the planning of professional and personal development tasks, based on a holistic systematic scientific worldview using	Essay, report, presentation of a philosophical position, oral colloquium, testing in the history and philosophy of science, analytical review of a	Analysis of philosophical and scientific texts, seminar discussions, case studies on scientific worldview issues, problem-based learning, "Fishbone" method for concept




	knowledge in the field of history and philosophy of science.	philosophical text, defense of a personal development project, written reflection, independent work on the topic, participation in a philosophical discussion.	analysis, philosophical debates, storytelling, project-based learning (development of a personal and professional growth trajectory), “Jigsaw” method for exploring philosophical schools, open dialogue.
LO 2	-demonstrates the ability to communicate orally and in writing in a foreign language to solve problems of interpersonal and intercultural interaction.	Oral interview, written essay, presentation defense, grammar and vocabulary testing, participation in role-plays and debates, annotated translation, listening with follow-up discussion, written project report, self-assessment of language skills, peer review of written or spoken language.	Role-playing, debates, discussions, storytelling, text analysis and translation, foreign language presentations, project work in multilingual groups, paired and group dialogues, working with authentic video and audio materials, “Jigsaw” method.
LO 3	--solves psychological problems in management systems.	Solving management psychology cases, defense of a project to improve the team’s psychological climate, essay, testing, review of HR management situations, oral questioning, development of conflict resolution recommendations, observation and self-analysis of role-playing games, independent work analyzing organizational behavior, presentation.	Case studies, business and role-playing games, group work with psychodiagnostic elements, teamwork training, problem-based learning, analysis of psychological aspects of leadership and motivation, seminar discussions, brainstorming, “Fishbone” method for identifying conflict causes.
LO 4	applies the basic principles of the organization of education and upbringing in the formation of the content of education and upbringing. carries out teaching activities in the main educational programs of higher	Defense of a teaching session fragment, testing in pedagogy and didactics, development of instructional materials, written assignment analyzing an educational situation, written examination, presentation of the	Lesson modeling, case studies, project-based learning, business and role-playing games, error analysis method in pedagogy, seminar discussions, problem-based learning, “Fishbone” method (learning problem analysis), “Jigsaw”



	education.	teaching approach, oral questioning, delivery and self-reflection of the session, reflection on teaching practice, expert evaluation of the educational project.	method (group development of learning modules), workshops on lesson planning and organization.
LO 5	performs work on the implementation of international cooperation and other international operations, including in the framework of regional integration. Participates in the review of the developed production and economic plans, carrying out work on resource conservation, in the implementation and improvement of planning and accounting documentation	Project defense, analysis, testing, case-solving, oral questioning, written examination, reviewing, preparation of an analytical note, independent work.	Case method, business games (negotiations, foreign economic operations), modeling of international interaction processes, project-based learning, practical classes on planning and accounting documentation analysis, analysis of real documents and business processes, group work on a production and economic plan, discussions, work with international regulatory documents, solving situational tasks.
LO 6	He is able to compile an analytical report demonstrates knowledge on the development of strategies and solutions to improve the efficiency and security of economic activity of firms of various forms of ownership	Defense of company development strategy, analytical memo, written exam, testing with situational tasks, case analysis, presentation, oral questioning, written assignment, review of a strategic plan, mini-research.	Case method, business games, project-based learning, risk scenario modeling, analysis of financial and economic indicators of enterprises with various ownership forms, SWOT and PEST analysis, problem-based learning, group work on strategic decisions, seminars analyzing corporate strategies, working with legal frameworks on business security.
LO 7	He is able to organize effective management of the enterprise, the structural division of the company, to assess the ratio of the planned result	Defense of a project, presentation of a management solution, solving cases, written exam, testing, oral assignment, oral questioning,	Case studies, business and role-playing games, modeling of management decisions, project-based learning, work with managerial reporting, analysis of



	<p>and the resources expended in the activities of companies.</p>	<p>quantitative-analytical independent work, expert assessment of managerial effectiveness.</p>	<p>plan-fact indicators, SWOT analysis, group work, strategic sessions, problem-based learning.</p>
<p>LO 8</p>	<p>planned tasks for the organization and its divisions, the use of on-farm reserves defines the development strategy of an enterprise, a division of an organization</p>	<p>Defense of a development strategy project, presentation of management analysis, written examination, testing, case solving, written analytical assignment, oral questioning, quantitative-graphical work, expert evaluation of proposals, independent work.</p>	<p>Case studies, business and role-playing games, modeling of managerial situations, project-based learning, problem-based learning, strategic sessions, plan-fact analysis, brainstorming, group discussions, work with managerial reporting.</p>
<p>LO 9</p>	<p>conducts an analytical review of scientific literature, defines the purpose and objectives of research, uses scientific methods of cognition, analyzes the research topic, develops recommendations for solving problems.</p>	<p>Project defense, report, problem-solving, presentation, oral questioning, colloquium, multiple-choice tests, submission of quantitative-graphical assignment, research work, creative task, independent study.</p>	<p>Problem topics, case studies (real-life scenario analysis), business and role-playing games, brainstorming, "question-answer-discussion", strategic methods "INSERT", "Bingo", "Jigsaw", "Fishbone", "free conversation", SMART goals, project work.</p>
<p>LO 10</p>	<p>He applies the acquired knowledge and skills in organizing his own scientific research and organizing research work in his professional activities.</p>	<p>Defense of a scientific project, report, presentation of research, oral questioning, colloquium, multiple-choice tests, research work, essay, independent work, progress report on research stages.</p>	<p>Problem-based learning, case studies (research organization), project-based learning, seminar discussions on research methodology, analysis of scientific articles, working with scientific hypotheses, brainstorming, "Jigsaw" method, "Fishbone" method, working with sources, free discussion.</p>

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8 Correlation of learning outcomes of the educational program with the labor functions of professional standards (if any)

Name of the professional standards used	Professions at level 7 of the SQF	Labor functions	Tasks	Learning outcomes for the educational program
«Planning and analysis of company's resources» December 26, 2019, No. 263	Chief Economist Head of Programs and Portfolios	<p>Labor function 1: Methodological support and research of the financial and economic activities of the organization</p> <p>Labor function 2: Provision and management of financial and economic activities of the organization</p>	<p>Task 1: Methodological support of the conducted research on the financial and economic activities of the organization</p> <p>Task 2: Conducting research on the financial and economic activities of the organization</p>	<p>LO1 Applies a scientific worldview to substantiate methodological approaches in economic research and analysis of socio-economic processes</p> <p>LO3 Applies the knowledge of psychology in solving managerial tasks and in planning professional and personal growth</p> <p>LO3 Applies the knowledge of psychology in solving managerial tasks and in planning professional and personal growth</p> <p>LO7 Uses modern methods of organization and project management in the management of employees to achieve high-quality results and implement innovations</p> <p>LO10 Is able to engage in scientific and pedagogical activities in the field of economics</p>
		<p>Task 1: Ensuring the activities of the Planning and Economic Department</p> <p>Task 1: Ensuring the activities of the</p>	<p>LO3 Applies the knowledge of psychology in solving managerial tasks and in planning professional and personal growth</p> <p>LO9 Develops budgets, programs, plans and forecasts of the organization's activities</p> <p>LO7 Uses modern methods of organization and project management in the management of</p>	



		<p>Labor function 3: Preparation and submission of reports on the financial and economic activities of the organization</p>	<p>Planning and Economic Department Task 1: Preparation, verification, consolidation and submission of reports on the financial and economic activities of the organization</p>	<p>employees to achieve high-quality results and implement innovations LO9 Develops budgets, programs, plans and forecasts of the organization's activities LO7 Uses modern methods of organization and project management in the management of employees to achieve high-quality results and implement innovations</p>
<p>Personal competency requirements: «Management of small (medium) company» December 26, 2019, No. 263</p>	<p>Head/Deputy head of a small (medium) company</p>	<p>Honesty; Integrity; Diligence; Responsibility; Attentiveness; Accuracy; Discipline; Composure. Labor function 1: Defining policies and procedures for making and executing managerial decisions</p>	<p>Task 1: Defining the company's policy and strategy Task 2: Coordination of the activities of the entrusted departments of the company Task 3: Efficient use of the company's resources</p>	<p>LO9 Develops budgets, programs, plans and forecasts of the organization's activities LO7 Uses modern methods of organization and project management in the management of employees to achieve high-quality results and implement innovations LO7 Uses modern methods of organization and project management in the management of employees to achieve high-quality results and implement innovations LO4 Applies the methodological foundations of higher school pedagogy, professional knowledge and skills in the education and socialization of students</p>
<p>Labor function 2: Legal support of the company's activities</p>	<p>Task 1: Ensuring the observance of legality in the company's activities and the implementation of its economic relations Task 2: Legal support of contractual relations</p>	<p>LO2 Speaks a foreign language at a level that allows him to carry out the main types of professional</p>		




		<p>Task 3: Efficient use of the company's resources</p> <p>Task 1: Using advanced machinery and technology</p> <p>Task 2: Stimulating and motivating employees</p> <p>Task 3: Effective planning of the company's activities</p> <p>Task 4: Compliance with the principles of environmental safety</p> <p>Task 1: Compliance with the principles of social partnership</p>	<p>activities</p> <p>LO7 Uses modern methods of organization and project management in the management of employees to achieve high-quality results and implement innovations</p> <p>LO7 Uses modern methods of organization and project management in the management of employees to achieve high-quality results and implement innovations</p> <p>LO3 Applies the knowledge of psychology in solving managerial tasks and in planning professional and personal growth</p> <p>LO9 Develops budgets, programs, plans and forecasts of the organization's activities</p> <p>LO6 Evaluates potential and real risks, developing responsible solutions to improve the economic security of the organization</p> <p>LO3 Applies the knowledge of psychology in solving managerial tasks and in planning professional and personal growth</p>
<p>Personal competency requirements:</p> <p>Lecturer / Teaching Assistant in Higher and Postgraduate Education</p> <p>Lecturer / Senior Lecturer in Higher and Postgraduate Education</p>	<p>Labor function 3: Ensuring the efficiency of the company</p> <p>Labor function 4: Implementation of an effective personnel policy</p> <p>Ability for leadership and management; skills in business oral and written communication; ability to make decisions and take responsibility.</p> <p>Labor function 1: Training</p>	<p>LO4 Applies the methodological foundations of higher school pedagogy, professional knowledge and skills in the education and socialization of students</p> <p>LO4 Applies the methodological foundations of higher school pedagogy, professional knowledge and skills in the education and socialization of students</p>	<p>LO4 Applies the methodological foundations of higher school pedagogy, professional knowledge and skills in the education and socialization of students</p> <p>LO4 Applies the methodological foundations of higher school pedagogy, professional knowledge and skills in the education and socialization of students</p>
<p>«Professional standard: Teacher (faculty) of higher and (or) postgraduate education organizations» November 20, 2023</p>			



No. 591			competencies of students	students LO2 Speaks a foreign language at a level that allows him to carry out the main types of professional activities. LO4 Applies the methodological foundations of higher school pedagogy, professional knowledge and skills in the education and socialization of students
	Labor function 2: Conducting scientific research		Skill 1: Ensuring the integration of science, higher education and the labor market Skill 2: Developing students' required level of research skills	LO4 Applies the methodological foundations of higher school pedagogy, professional knowledge and skills in the education and socialization of students LO1 Applies a scientific worldview to substantiate methodological approaches in economic research and analysis of socio-economic processes PO10 Способен заниматься научно-педагогической деятельностью в области экономики
	Labor function 3: Implementation of scientific and methodological work		Skill 1: Scientific and methodological support of macro-processes in higher and (or) postgraduate education	LO1 Applies a scientific worldview to substantiate methodological approaches in economic research and analysis of socio-economic processes LO10 Is able to engage in scientific and pedagogical activities in the field of economics
	Labor function 4: Socialization of students		Skill 1: Promotion of social values among the student community Skill 2: Involving students in the values of the chosen profession	LO4 Applies the methodological foundations of higher school pedagogy, professional knowledge and skills in the education and socialization of students LO4 Applies the methodological foundations of higher school pedagogy, professional knowledge and skills in the education and socialization of students LO3 Applies the knowledge of psychology in solving managerial tasks and in planning professional and personal growth



		<p>Additional Function: Engagement with Stakeholders in Higher and Postgraduate Education</p>	<p>Job</p>	<p>Skill 1: Engagement with internal stakeholders</p>	<p>LO4 Applies the methodological foundations of higher school pedagogy, professional knowledge and skills in the education and socialization of students</p>
				<p>Skill 2: Engagement with external stakeholders</p>	<p>LO4 Applies the methodological foundations of higher school pedagogy, professional knowledge and skills in the education and socialization of students</p>
<p>Personal competency requirements: Benevolence, communicativeness, empathy, stress tolerance, emotional stability, professional and social responsibility, and the ability to develop teaching and research skills.</p>					

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9 Graduate model

GRADUATE MODEL			
Professional standard «Planning and analysis of company's resources» December 26, 2019, No. 263, «Management of small (medium) company» December 26, 2019, No. 263, «Professional standard: Teacher (faculty) of higher and (or) postgraduate education organizations» November 20, 2023 No. 591	Competencies (soft skills, digital skills)		
	Attributes of a graduate	knowledge	Skills
	Conducts strategic, economic, and situational analysis; possesses tools for diagnostics and evaluation; Initiates and implements innovative projects, including startups, with justification of economic efficiency; Leads departments and projects; applies methods of motivation and resource allocation; Carries out scientific research in compliance with methodology, prepares publications, and implements research results; Conducts classes, adapts teaching methods, and supports students' research activities; Applies digital tools in analysis, management, teaching, and communication.	Economic theory, micro- and macroeconomics, economic security; Research methodology, pedagogy, and psychology; Fundamentals of the digital economy and intelligent data analysis; Innovative, strategic, resource, and investment planning; Financial and managerial accounting, budgeting; International economics, competitiveness, and foreign economic activity; Legal foundations of business and academic activity.	Conduct micro- and macroeconomic analysis; Develop strategic, financial, and resource plans; Prepare business plans and feasibility studies; Assess risks and develop economic security measures; Use IT tools for analysis, forecasting, and data visualization; Conduct classes, adapting methods to the educational and age-specific needs of students; Engage in negotiations and business correspondence at a professional level, including in English.
	Professional skills (hard skills)		
Is proficient in methods of financial and economic analysis and budgeting; Is able to develop, implement, and coordinate investment projects; Applies risk management and insurance methods; Uses digital platforms and analytical tools in management; Participates in organizing the company's innovation activities; Ensures the economic security of the enterprise; Manages departments and personnel within small and medium-sized businesses (SMEs); Develops company development strategies, including digitalization and sustainability; Prepares reports, abstracts, articles, and participates in conferences.			

ТИПИЧНЫЙ УЧЕБНЫЙ ПЛАН / ТИПІК ОҚУ ЖОСПАРЫ / TYPICAL CURRICULUM

М004132 “Экономика” “Экономика” “Economy”

Модульдің № / Module №	Пәнаралық № / Discipline №	ОҚУ ПОНДЕРІНДІ АТАУЫ НАИМЕНОВАНИЕ УЧЕБНЫХ ДИСЦИПЛИН NAME OF TEACHING DISCIPLINES	Оқу пәндерінің ішкі (міндетті) компоненті / Inner educational discipline component (obligatory component)	Оқу пәндерінің сыртқы (не міндетті) компоненті / Outer educational discipline component (non-obligatory component)	Семестр / semester	Кредиттер саны / Number of credits	Курсовая жұмыс (жоба) / Course work (project)	Барлық сағат / Total hours	Барлық аудит. сағат / Total classroom hours	Білім алушылардың жұмыс уақытының бөлінеуі сағатпен / Academic workload distribution in hours				1 КУРС / 1st year	2 КУРС / 2nd year	3 КУРС / 3rd year	4 КУРС / 4th year	Оқыту тәсілі (үш тілде білім беру бағдарламасы бойынша оқыту тәсіліне, әкімшілік және ағылшын тілінде) / Teaching method (for trilingual education programs in the language of learning in the second language, in English)	
										Д / JK / Lec	СПС / СПЗ / SPL	МС / МЗ / LC	СРОП / СРОП / IWS						
Базалық пәндер модулі / Модуль базовых дисциплин / Basic disciplines module																			
Модуль № 1	1	Басқару психологиясы Психология управления Management psychology	БП (ЖК) БД (ВК) BS (UC)	PU 5203-25 PU 5203-25 PU 5203-25	1	4	120	45	30	15	15	60	2+1+0					Білім алушының таңдауы бойынша / По выбору обучающегося / By student's option	
	2	Жоғары мектептің педагогикасы Педагогика высшей школы Higher school pedagogy	БП (ЖК) БД (ВК) BS (UC)	PVSH 5202-25 PVSH 5202-25 PVSH 5202-25	1	4	120	45	30	15	15	60	2+1+0					Білім алушының таңдауы бойынша / По выбору обучающегося / By student's option	
	3	Шет тіл (қасиет) Иностранний язык (профессиональный) Foreign language (professional)	БП (ЖК) БД (ВК) BS (UC)	IYa (P) 5201-25 IYa (P) 5201-25 IYa (P) 5201-25	1	4	120	45	45	45	15	60	0+3+0					Білім алушының таңдауы бойынша / По выбору обучающегося / By student's option	
	4	Ғылым тарихы мен философиясы История и философия науки History and philosophy of science	БП (ЖК) БД (ВК) BS (UC)	IFN 5204-25 IFN 5204-25 IFN 5204-25	1	4	120	45	30	15	15	60	2+1+0					Білім алушының таңдауы бойынша / По выбору обучающегося / By student's option	
	5	Педагогикалық практика Педагогическая практика Pedagogical practicum	БП (ЖК) БД (ВК) BS (UC)	PePrf 5205-25 PePrf 5205-25 PePrf 5205-25	2	4	120	0	0	0	90	60	240	4 апта / 4 weeks					Білім алушының таңдауы бойынша / По выбору обучающегося / By student's option
Барлығы модуль бойынша / Итого по модулю / Total for module										20	180	90	0	60	240				
Экономика және менеджмент / Экономика и государство / Economy and State																			
Модуль № 2	1	Микро-макроэкономикалық талдау Микро-макроэкономический анализ Micro-macroeconomic analysis	БП (ТК) БД (КВ) BS (ES)	MMA 5205-25 MMA 5205-25 MMA 5205-25	1	5	150	45	30	15	15	90	2+1+0					Білім алушының таңдауы бойынша / По выбору обучающегося / By student's option	
	2	Стратегиялық экономикалық талдау Стратегический экономический анализ Strategic economic analysis	БП (ТК) БД (КВ) BS (ES)	SEA 5205-25 SEA 5205-25 SEA 5205-25	1	5	150	45	30	15	15	90	2+1+0					Білім алушының таңдауы бойынша / По выбору обучающегося / By student's option	
	3	Экономикалық процестерді модельдеу Моделирование экономических процессов Modelling of economic processes	БП (ТК) БД (КВ) BS (ES)	MEP 5206-25 MEP 5206-25 MEP 5206-25	2	5	150	45	30	15	15	90	2+1+0					Білім алушының таңдауы бойынша / По выбору обучающегося / By student's option	
	4	Ұлттық инновациялық жүйелер Национальные инновационные системы National innovation system	БП (ТК) БД (КВ) BS (ES)	NIS 5206-25 NIS 5206-25 NIS 5206-25	2	5	150	45	30	15	15	90	2+1+0					Білім алушының таңдауы бойынша / По выбору обучающегося / By student's option	
Барлығы модуль бойынша / Итого по модулю / Total for module										10	300	60	0	30	180				

Экономика және кәсіпкерлік / Экономика и предпринимательство / Economy and entrepreneurship

Модуль / Module №	Экономикалык кызматты жоспардау және болжау Планирование и прогнозирование экономической деятельности Planning and forecasting of economic activity	БП (ТК) БД (КБ) БС (ЕС)	PPED 5307-25 PPED 5307-25 PPED 5307-25	2	5	150	45	30	15	90	2 + 1 + 0	Білім алушының таңдауы бойынша/ По выбору обучающегося/ By student's option
Модуль / Module № 3	Инновациялық жобаларды басқару Управление инновационными проектами Innovative project management	БП (ЖК) ПД (БК) АС (УС)	UIP 6305-25 UIP 6305-25 UIP 6305-25	3	5	150	45	30	15	90	2 + 1 + 0	Білім алушының таңдауы бойынша/ По выбору обучающегося/ By student's option
Модуль / Module № 4	Экономиялық қауіпсіздік және тауекелдерді басқару Экономическая безопасность и геополитика AS (UC)	БП (ЖК) ПД (БК) АС (УС)	SHUR 5206-25 SHUR 5206-25 SHUR 5206-25 UI 5206-25 UI 5206-25	2	5	150	45	30	15	90	2 + 1 + 0	Білім алушының таңдауы бойынша/ По выбору обучающегося/ By student's option
Модуль / Module № 5	Магистранттың ғылыми-зерттеу жұмысы Научно-исследовательская работа магистранта The scientific research work of a master's student	БП (ЖК) ПД (БК) АС (УС)	NIRM 6403-25 NIRM 6403-25 NIRM 6403-25	3	5	150	45	30	15	90	5 апта / неделя / weeks	Білім алушының таңдауы бойынша/ По выбору обучающегося/ By student's option
Модуль / Module № 4	Экономиялық қауіпсіздік және тауекелдерді басқару Экономическая безопасность и геополитика AS (UC)	БП (ЖК) ПД (БК) АС (УС)	NIRM 6404-25 NIRM 6404-25 NIRM 6404-25	4	9	270	0	30	15	90	9 апта / неделя / weeks	Білім алушының таңдауы бойынша/ По выбору обучающегося/ By student's option
Модуль / Module № 5	Экономиялық қауіпсіздік және тауекелдерді басқару Экономическая безопасность и геополитика AS (UC)	БП (ЖК) ПД (БК) АС (УС)	EBG 5302-25 EBG 5302-25 EBG 5302-25	2	5	150	45	30	15	90	2 + 1 + 0	Білім алушының таңдауы бойынша/ По выбору обучающегося/ By student's option
Модуль / Module № 5	Магистранттың ғылыми-зерттеу жұмысы Научно-исследовательская работа магистранта The scientific research work of a master's student	БП (ЖК) ПД (БК) АС (УС)	NIRM 5401-25 NIRM 5401-25 NIRM 5401-25	1	4	120	0	30	15	90	4 апта / неделя / weeks	Білім алушының таңдауы бойынша/ По выбору обучающегося/ By student's option
Барлығы модуль бойынша / Итого по модулю / Total for module												
<p style="text-align: center;">Ғылыми-зерттеу жұмысы / Научно-исследовательская работа / Scientific-research work</p> <p style="text-align: center;">Экономиялық қауіпсіздік және тауекелдерді басқару / Экономическая безопасность и управление рисками / Economic security and risk management</p>												
<p style="text-align: center;">Барлығы модуль бойынша / Итого по модулю / Total for module</p> <p style="text-align: center;">15 450 90 60 30 0 30 180</p>												
<p style="text-align: center;">Барлығы модуль бойынша / Итого по модулю / Total for module</p> <p style="text-align: center;">27 810 45 30 15 0 15 90</p>												
<p style="text-align: center;">Барлығы модуль бойынша / Итого по модулю / Total for module</p> <p style="text-align: center;">14 420 90 60 30 0 30 180</p>												

Сапаны жоспардау және бақылау / Планирование и управление качеством / Planning and quality management

Бардыгы модуль бойынша / Итого по модулю / Total for module	Бюджеттеу Бюджетирование Budgeting	БелП (ЖК) ПД (БК) AS (UC)	Буд 6304-25 Буд 6304-25 Буд 6304-25	3	5	150	45	30	15	90	15	30	180	2 + 1 + 0	Билм алушнын тайдуу бойынша По выбору обучающегося/ By student's option
1	Бюджеттеу Бюджетирование Budgeting	БелП (ЖК) ПД (БК) AS (UC)	Буд 6304-25 Буд 6304-25 Буд 6304-25	3	5	150	45	30	15	90	15	30	180	2 + 1 + 0	Билм алушнын тайдуу бойынша По выбору обучающегося/ By student's option
2	Сапа менеджмент жүйөсү Система менеджмента качества Quality management system	БелП (ЖК) ПД (БК) AS (UC)	SMenK 6303-25 SMenK 6303-25 SMenK 6303-25	3	5	150	45	30	15	90	15	30	180	2 + 1 + 0	Билм алушнын тайдуу бойынша По выбору обучающегося/ By student's option
Бардыгы модуль бойынша / Итого по модулю / Total for module															
Халыкаралык экономика және интеграция / Международная экономика и интеграция / International economy and integration															
1	Халыкаралык бизнеске табилеттик Международная конкурентоспособность International competitiveness	БелП (ТК) ПД (КВ) AS (ES)	МК 6307-25 МК 6307-25 МК 6307-25	3	5	150	45	30	15	90	15	30	180	2 + 1 + 0	Билм алушнын тайдуу бойынша По выбору обучающегося/ By student's option
2	Халыкаралык бизнес уюмдастыруу Организация международного бизнеса Organization of international business	БелП (ТК) ПД (КВ) AS (ES)	ОМВ 6307-25 ОМВ 6307-25 ОМВ 6307-25	3	5	150	45	30	15	90	15	30	180	2 + 1 + 0	Билм алушнын тайдуу бойынша По выбору обучающегося/ By student's option
3	Халыкаралык сауда және аломдик тауар нарыктарынын конъюктурасы Международная торговля и конъюктура мировых товарных рынков International trade and global commodity markets	БелП (ТК) ПД (КВ) AS (ES)	МТКМТР 6308-25 МТКМТР 6308-25 МТКМТР 6308-25	3	5	150	45	30	15	90	15	30	180	2 + 1 + 0	Билм алушнын тайдуу бойынша По выбору обучающегося/ By student's option
4	Халыкаралык және аймактык интеграция Международная и региональная интеграция International and regional integration	БелП (ТК) ПД (КВ) AS (ES)	МІРІ 6308-25 МІРІ 6308-25 МІРІ 6308-25	3	5	150	45	30	15	90	15	30	180	2 + 1 + 0	Билм алушнын тайдуу бойынша По выбору обучающегося/ By student's option
5	Магистранттын ғылым-эрттеу жұмысы Научно-исследовательская работа магистранта The scientific research work of a master's student	ҒЭЖ (ЖК) НІР (БК) RW (UC)	НІРМ 5402-25 НІРМ 5402-25 НІРМ 5402-25	2	6	180	0							6 апта / неделя / weeks	Билм алушнын тайдуу бойынша По выбору обучающегося/ By student's option
Бардыгы модуль бойынша / Итого по модулю / Total for module															
Корытынды аттестация / Итоговая аттестация / Final assessment															
1	Корытынды аттестаттуу (Магистрлік диссертацияны респлеу және коргау) (МДРК) Итоговая аттестация (Оформление и защита магистерской диссертации) (Ои ЭМД) Final assessment (Preparation and defense of a master's thesis) (PDMT)			2	8	240	0							6 апта / неделя / weeks	
Бардыгы модуль бойынша / Итого по модулю / Total for module															
БАР-ЛЫҒЫ МОДУЛЬДАР БОЙЫНША / ИТОГО ПО МОДУЛЯМ / TOTAL FOR MODULES															
				8	120	3600	675	420	255	0	0	0	0	0	1230

Expert Opinion

on the educational program «7M04132 – Economics»
(code and name of the EP according to the «Classifier of areas of training for higher and postgraduate education»)

in the field of training «Business and Management»
(code and name of the field of training according to the «Classifier of areas of training for higher and postgraduate education»)

Name of the educational organization/company – partner in the development of the educational program

(full name of the partner enterprise/organization – a domestic or foreign employer organization of relevant profile, country, city)

General characteristics of the educational program:

The educational program «7M04132 – Economics» (Scientific and Pedagogical Track) has been developed in accordance with the National and Sectoral Qualification Frameworks and professional standards: «Project Management» and «Management of a Small (Medium-sized) Enterprise» (Order No. 263 dated 26.12.2019 of the Deputy Chairman of the Board of the National Chamber of Entrepreneurs of the Republic of Kazakhstan «Atameken»), as well as «Pedagogue (Faculty of Higher and/or Postgraduate Education Institutions)» (Order No. 591 dated 20.11.2023).

The purpose of the educational program is to train economic specialists who are competitive and in demand in the labor market, able to effectively adapt to dynamically changing social and professional conditions, and possessing a high level of readiness to perform key professional functions.

The program's purpose aligns with the field of «Business and Management». The learning outcomes are consistent with the program's objectives, based on the Dublin Descriptors for level 7 education and expressed through competencies.

The program is relevant, forming a necessary set of competencies in students that meet the requirements of the State Educational Standard and the labor market. Its development involved representatives of both employers and students. The program considers the characteristics of inclusive education.

The relevance of the educational program is reflected in the development of up-to-date modules, the learning outcomes of which are the competencies required for the dynamic development of the modern economy.

Description and evaluation of the structure of the educational program:

The structure of the educational program includes a total of 120 credits, comprising:

- Basic disciplines cycle – 35 credits (20 – university component; 15 – elective component),
- Core disciplines cycle – 53 credits (24 – university component; 20 – elective component; 9 – research internship), scientific-research work of the master's student, including internship and thesis writing – 24 credits, final attestation (completion and defense of the master's thesis) – 8 credits.

The structure and total volume of 120 credits meet the requirements of the State Educational Standard of the Republic of Kazakhstan.

The basic and core disciplines form students' behavioral skills and personal qualities (Soft skills), digital competencies (Digital skills), and professional skills (Hard skills).

The content of the internship and the experimental research work correspond to various types of future professional activities. The program includes a «Graduate Model».

The curriculum structure is logical and coherent, built with consideration of how students assimilate various disciplines that reflect the essence of current economic issues. The curriculum and course content align with the competency model of the graduate.

The individual learning trajectory is ensured through elective components. Assessment forms and procedures are defined in the syllabi, internship programs, and final certification program.

General conclusion:

The educational program «7M04132 – Economics» (Scientific and Pedagogical Track), in the field of «Business and Management», is relevant and in demand in the regional and national labor markets of the Republic of Kazakhstan. It aligns with the current level of development in science, education, production, and with modern trends in the field of economics.

The quality of the curriculum content is unquestionable. The program guarantees a high level of graduate training and can be effectively used for training specialists in the field of «7M04132 – Economics» (Scientific and Pedagogical Track).

Recommendations for use or improvement of the educational program:

Recommended for use in the educational activities of the Kazakh University of Technology and Business named after K. Kulazhanov.

Expert:

Chukurna Olena,

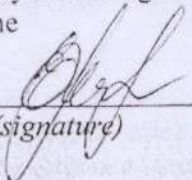
Doctor of Economics Sciences, Professor,

Professor of the Department of Management and Marketing,

Dean of the Faculty of Business and Social Communications

State University of Intelligent Technologies and Telecommunication (SUITT),

Odesa, Ukraine

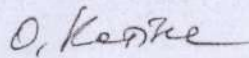

(signature)

ПІЛІС ПОСВІДЧУВ

НАЧАЛЬНИК ВК

11.06.2025





САРАПТАМАЛЫҚ ҚОРЫТЫНДЫ

Білім беру бағдарламасына 7M04132 – Экономика
Даярлау бағыты бойынша 7M041 – Бизнес және басқару

Білім беру бағдарламасын әзірлеу бойынша серіктес білім беру ұйымының/кәсіпорынның атауы

«Л.Н. Гумилев атындағы Еуразия ұлттық университеті» КеАҚ

(тіісті бейіндегі алыс немесе жақын шетелдік жұмыс беруші серіктес кәсіпорынның / ұйымның толық атауы, елі, қаласы)

Білім беру бағдарламасының жалпы сипаттамасы

«7M04132 – Экономика» білім беру бағдарламасы Қазақстан Республикасы Ғылым және жоғары білім министрінің 2022 жылғы 20 шілдедегі №2 бұйрығымен бекітілген жоғары оқу орнынан кейінгі білімнің мемлекеттік жалпыға міндетті стандартына (МЖМБС) және 26.12.2019 ж. №263 бұйрығымен бекітілген «Фирманың ресурстарын жоспарлау және талдау саласындағы қызмет», 26.12.2019 ж., №263 бұйрығымен бекітілген «Шағын (орта) фирманы басқару», 20.11.2023 ж. № 591 бұйрығымен бекітілген «Жоғары және (немесе) жоғары оқу орнынан кейінгі білім беру ұйымдарының педагогтеріне (профессор-оқытушылар құрамына)» арналған кәсіптік стандарты» кәсіби стандарттары негізінде әзірленген.

Бағдарлама ғылыми-зерттеу, талдамалық, басқарушылық және педагогикалық қызметке қабілетті, бәсекеге қабілетті магистрлерді даярлауға бағытталған. Оқу жоспары микро- және макроэкономикалық талдау, экономикалық процестерді модельдеу, инновациялық жобаларды басқару, экономикалық қауіпсіздік және халықаралық интеграция сияқты практикалық бағыттағы пәндерді қамтиды.

Бағдарлама цифрлық және зерттеу құзыреттіліктеріне басымдық беруімен, сондай-ақ ерекше білім беру қажеттіліктері бар тұлғаларға бейімделу мүмкіндігімен ерекшеленеді.

Білім беру бағдарламасының құрылымын сипаттау және бағалау

7M04132 – Экономика білім беру бағдарламасының құрылымы жоғары оқу орнынан кейінгі білім берудің мемлекеттік стандарты талаптарына сәйкес келеді және әмбебап, кәсіби және зерттеу құзыреттерін қалыптастыруды қамтамасыз ететін құзыреттілік тәсілге негізделген. Теориялық дайындық базалық және бейіндік пәндерді қамтиды. Ғылыми-зерттеу жұмысы, тәжірибе және магистрлік диссертация бағдарламаның барлық күтілетін оқу нәтижелерін қалыптастыруға мүмкіндік береді және кәсіби қызметтің (ғылыми, педагогикалық, аналитикалық) түрлеріне сәйкес келеді.

Әр пән нақты оқу нәтижесіне бағдарланған және құзыреттер картасы арқылы жүйеленген. Бағдарламада цифрлық сауаттылық, ғылыми зерттеу әдістемесі және қолданбалы экономикалық талдау элементтері қамтылған, бұл ғылыми-педагогикалық даярлау профиліне толық сәйкес келеді.

Жалпы қорытынды

7M04132 – Экономика білім беру бағдарламасы ұлттық еңбек нарығының сұранысына, біліктілік талаптарына және экономика мен білім берудегі заманауи үрдістерге толық сәйкес келеді. Түлектер ғылымда, білім беру саласында, экономикада және мемлекеттік басқаруда кең ауқымды кәсіби міндеттерді орындай алады. Бағдарлама экономика, ғылым және жоғары білім беру салаларындағы қазіргі даму деңгейіне сай келеді және аймақтық және ұлттық деңгейдегі еңбек нарығы үшін қажетті. Бұл бағдарлама экономика бағыты бойынша ғылыми-педагогикалық магистрлер даярлау үшін пайдалануға лайық.

Білім беру бағдарламасын пайдалану немесе жетілдіру бойынша ұсыныстар

7M04132 – Экономика білім беру бағдарламасын ғылыми-педагогикалық және аналитикалық кадрлар даярлау үшін қолдануға болады. Бағдарламаны жетілдіру мақсатында цифрлық экономика, ESG және тұрақты даму бойынша пәндерді енгізу, халықаралық ынтымақтастықты онлайн курстар және академиялық ұтқырлық арқылы кеңейту, академиялық жазу және гранттық өтінімдер бойынша зерттеу модульдерін енгізу ұсынылады.

Сарапшы: Э.Ф.К., қауымдастырылған профессор

Жағыпарова А.О.



Экспертное заключение

на образовательную программу 7M04132 – Экономика
по направлению подготовки 7M041 – Бизнес и управление

Наименование организации образования/предприятия – партнера по разработке образовательной программы - НАО «Евразийский национальный университет имени Л.Н. Гумилева»

Общая характеристика образовательной программы Образовательная программа «Экономика» разработана в соответствии с Государственным общеобязательным стандартом послевузовского образования, утвержденным приказом Министра науки и высшего образования Республики Казахстан от 20 июля 2022 года №2, а также с учетом Национальной рамки квалификаций, профессиональных стандартов «Деятельность в сфере планирования и анализа ресурсов фирмы» №263 от 26.12.2019, «Управление малой (средней) фирмой» №263 от 26.12.2019 и «Педагог (профессорско-преподавательский состав) организаций высшего и (или) послевузовского образования» №591 от 20.11.2023.

Программа ориентирована на подготовку конкурентоспособных магистров, способных к научно-исследовательской, аналитической, управленческой и педагогической деятельности. ОП демонстрирует высокую степень практико-ориентированности за счёт включения дисциплин по микро-макрэкономическому анализу и моделированию экономических процессов, управлению инновационными проектами, экономической безопасности, международной интеграции.

ОП отличается акцентом на цифровые и исследовательские компетенции, а также возможностью обучать лиц с особыми образовательными потребностями.

Описание и оценка структуры образовательной программы

Структура образовательной программы 7M04132 – Экономика соответствует требованиям Государственного общеобязательного стандарта послевузовского образования и основана на компетентностном подходе, обеспечивающем формирование универсальных, профессиональных и исследовательских компетенций. Теоретическое обучение охватывает базовые и профилирующие дисциплины. Научно-исследовательская работа, практика и магистерская диссертация позволяют формировать все заявленные результаты обучения и соответствуют видам профессиональной деятельности: аналитической, педагогической, научной. Компетентностная модель выпускника реализована через модульный подход, оценка достижимости результатов обучения подтверждена.

Каждая дисциплина соответствует определённым результатам обучения, определённым через карту компетенций. Программа также интегрирует элементы цифровой грамотности, методики научного исследования, а также прикладной экономической анализ, что отвечает профилю научно-педагогической подготовки.

Общее заключение

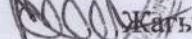
Образовательная программа «7M04132 – Экономика» соответствует потребностям национального рынка труда, требованиям к квалификациям и современным тенденциям в экономике и образовании. Выпускники способны выполнять широкий спектр профессиональных задач в науке, образовании, экономике и государственном управлении.

Программа демонстрирует соответствие современному уровню развития экономики, науки, образования и государственной политики в сфере послевузовского образования.

Программа является востребованной с точки зрения регионального и национального рынка труда и может служить для подготовки магистров по направлению «Экономика» в научно-педагогическом направлении.

Рекомендации по использованию или усовершенствованию образовательной программы

Рекомендуется использовать образовательную программу 7M04132 – Экономика для подготовки научно-педагогических и аналитических кадров, а для её усовершенствования целесообразно внедрить дисциплины по цифровой экономике, ESG и устойчивому развитию, расширить международное сотрудничество через онлайн-курсы и академическую мобильность, усилить исследовательскую подготовку через модули по академическому письму и грантовым заявкам.

Эксперт: к.э.н., ассоциированный профессор  Жатыпарова А.О.

