


«K.Kulazhanov Kazakh University of Technology and Business» JSC	EP 26/01-18-2025	
Educational program	Edition 4	

EDUCATIONAL PROGRAM

7M04136 Economy

code and name of the educational program

Level: *master's (profile track)*

Approved

by the Board of Directors of JSC

«K. Kulazhanov KazUTB» «02.04» 2025,
protocol No. 3




Recommended

by the Academic Council of JSC

«K. Kulazhanov KazUTB» «28.03» 2025,
protocol No. 8


Astana – 2025

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Preface

The educational program «7M04136 Economy» was developed in accordance with the State Compulsory Standard of Higher Education / Postgraduate Education, approved by the order of the Minister of Science and Higher Education of the Republic of Kazakhstan dated July 20, 2022 No. 2, as well as on the basis of professional standards «Planning and analysis of company's resources» December 26, 2019, No. 263, «Management of small (medium) company» December 26, 2019, No. 263.

The educational program «7M04136 Economy» was approved at the meeting of the Council on Academic Quality on «24» 03 2024, protocol No. 4

Chairman L. K. Baibolova
S.N.P.


Signature

The educational program «7M04136 Economy» was approved at the meeting of the Commission on Academic Quality of the Faculty on «20» 12 2024, protocol No. 3


Chairman K.S. Mustafayev
S.N.P.


Signature

The educational program «7M04136 Economy» was developed and discussed at the meeting of the department «Economics and management» dated «19» 12 2024, protocol No. 5
Head of the department

Acting Head of Department M.K. Makysh
S.N.P.


Signature


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Approval sheet

Educational program " 7M04136-Economics "
(code and name of the EP)

APPROVED BY:

- | | | | | |
|--|---|----------------|-----------|------|
| Vice-Rector for Administrative Affairs |  | E. Askarbekov | " 24 " 03 | 2025 |
| Head of the Educational and Methodological Department |  | B. Bayadilova | " 24 " 03 | 2025 |
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1 Passport of the educational program

International Classification of Education (ISCED) level	Standard of Education	7
National Qualification Framework (NQF) level		7
Sectoral Qualifications Framework (SQF) level		7
Code and name of the field of education		7M04- Business, Management and Law
Direction of training		7M041 - Business and Management
Number and name of the group of educational programs		M070 - Economics
Code and name of the educational program (EP)		7M04136- Economy
Educational program profile		Profile
EP purpose		The purpose of this master's program is to train highly qualified economists-analysts, for companies in the financial, real, public sectors of the economy, business, with management skills.
completion criterion of an educational program		At least 60 academic credits, including all types of undergraduate academic activities
language of instruction of the educational program		kazakh, russian
Distinctive features of the educational program		-
Partner University		-

2 Qualification characteristics of a graduate of an educational program

Degree awarded	Master of Business and Management in the educational program «7M04136-Economics»
Field of professional activity	economic, financial and investment activities of enterprises and organizations of various forms of ownership; resource management (labor, material, financial) and optimization of business processes; strategic and operational planning; business analytics, efficiency and risk assessment; state and local government; consulting and analytical activities; digital and sustainable economy.
Types of professional activities	organizational and managerial; financial and economic; analytical and expert; consulting; state and local government; research; participation in digital and innovative projects in the field of economics; entrepreneurial.
Object of professional activity	enterprises and organizations in various sectors of the economy, regardless of the form of ownership; structural divisions of production, financial and management systems; small and medium-sized firms, their internal business processes; financial and economic services; business incubators and analytical centers; consulting and design organizations.

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Functions of professional activity	<ul style="list-style-type: none"> - collection, systematization and analysis of economic information; - preparation of business plans, feasibility studies; - development of economic development strategies; - budgeting and financial planning; - resource efficiency assessment; - analysis of internal and external factors affecting the economic stability of the organization; - monitoring and evaluation of the company's performance; - personnel and resource management in a small (medium-sized) company; - participation in digital and innovative projects.
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3 Requirements for the content of the educational program


Name of cycles and disciplines	Workload in academic credits
Cycle of general education disciplines (GED)	10
Required component	4
University component	6
Cycle of basic disciplines (BD)	29
University component	5
Component of choice	10
Industrial practicum	14
Experimental research work of a master's student, including internship and master's project	13
Final assessment (Registration and defense of the master's project) (OiZMP)	8
Total	60

4 Competency map of the educational program «7M04136-Economics»

Competence map of the educational program	Learning outcome code	Learning Outcome (according to Bloom's Taxonomy)
Behavioral skills and personality traits (Softskills)	LO 1	Uses knowledge of a foreign language for communication in a business environment
	LO 2	Uses the knowledge of psychology in personnel management and conflict resolution
	LO 3	Analyzes global commodity markets, as well as regional integration opportunities for business promotion
	LO 4	Uses modern management methods for planning and forecasting the economic activities of organizations
Digital competencies	LO 5	Develops a methodology for calculating the

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(Digital skills)		economic indicators of the organization
	LO 6	Performs strategic analysis to justify decisions and evaluate businesses at the micro and macro levels
Professional skills (Hardskills)	LO 7	Carries out the organization of investment and innovation activities of the organization
	LO 8	Evaluates potential and real threats, developing strategies and solutions to improve the security of economic activity of firms of various forms of ownership
	LO 9	Is able to coordinate the activities of all departments of the organization


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5 Learning outcomes of the educational program and modules

Key competencies (Softskills) (Softskills) (Softskills)	Learning Outcomes (LO) for the educational program	Name of module	Learning outcomes for the module	Name of disciplines that form learning outcomes	
Behavioral skills and personality traits (Softskills) (Softskills) (Softskills)	LO1 Uses knowledge of a foreign language for communication in a business environment	Basic disciplines module	Possess basic communication skills. Able to apply international best practices. Promotes the training of highly qualified specialists who are able to compete in the labor market.	Foreign language (professional)	
	LO2 Uses the knowledge of psychology in personnel management and conflict resolution	Basic disciplines module	Performs work on the psychological support of people's management activities.	Management Psychology of management Higher school pedagogy	
	LO3 Analyzes global commodity markets, as well as regional integration opportunities for business promotion	Economic planning and analysis	Analyzes global commodity markets to justify decisions in economic planning and resource management.	Global commodity markets	
	LO4 Uses modern management methods for planning and forecasting the economic activities of organizations	Economic planning and analysis	He is able to organize effective management of the enterprise and the country, assess the ratio of the planned result and the resources expended in the activity.	Planning and forecasting of economic activity	
	Digital competencies (Digital skills)	LO5 Develops a methodology for calculating the economic indicators of the organization	Economic planning and analysis	He is able to organize effective management of the enterprise and the country, assess the ratio of the planned result and the resources expended in the activity.	Planning and forecasting of economic activity
		LO6 Performs strategic analysis to justify decisions and evaluate businesses at the micro and macro	Economic planning and analysis	He is able to compile an analytical report and develop recommendations for improving economic efficiency.	Strategic economic analysis



levels	Economic security and risk management	Demonstrates the ability to prepare practice reports, publish and present research results, and manage the company's investment activities, including forecasting investment attraction and production expansion.	Industrial practicum
Professional skills (Hardskills)	LO7 Carries out the organization of investment and innovation activities of the organization	Demonstrates knowledge of the principles and methods of organizing the company's innovation and investment activities	Organization of investment and innovation activities of the enterprise
	LO8 Evaluates potential and real threats, developing strategies and solutions to improve the security of economic activity of firms of various forms of ownership	Demonstrates knowledge of the basic standards of project management, planning methodology and organization of project activities.	Insurance and risk management
	LO9 Is able to coordinate the activities of all departments of the organization	Assesses economic and geopolitical risks to ensure economic security and sustainable development of organizations and the state.	Economic security and geopolitics
LO1- LO9	Economic security and risk management	Demonstrates knowledge of modern information and analytical technologies of HR processes within the framework of labor legislation for the team achievement of goals and KPIs	Strategic human resource management
	Final assessment	Demonstrates the ability to design and successfully defend a master's degree project	Registration and defense of the master's project (OiZMP)

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6 The relationship between the attainability of the formed learning outcomes according to the educational program and academic disciplines

№	Name of the discipline	Brief description of the discipline	Number of credits	Formed learning outcomes (codes)								
				LO 1	LO 2	LO 3	LO 4	LO 5	LO 6	LO 7	LO 8	LO 9
Cycle of basic disciplines												
University component/Elective component												
1	Foreign language (professional)	The purpose of the course is to acquire and improve competence in accordance with international standards of foreign language education, allowing the use of a foreign language as a means of communication in the intercultural, professional and scientific activities of the future master. The study of the discipline contributes to the training of highly qualified specialists who are able to compete in the labor market.	2	+								
2	Management	The purpose of the discipline forms a set of knowledge about management, develops specific directions for the implementation of various types of management activities. Uses forms of business and managerial communication in the team. Contributes to the simulation of the situation, develops and makes managerial decisions using management tools for solving practical problems, as well as modern technologies of effective influence on individual and group behaviour in the organisation.	2		+							
3	Psychology management of	The purpose of the discipline is aimed at creating holistic ideas about the role of the human factor in management processes and its psychological mechanisms, systematizing theoretical and methodological approaches to the management process, and developing a systematic vision of the problem of human management in an organization. The content of the discipline allows us to develop psychological	2		+							



7 Alignment of planned learning outcomes with assessment technologies and teaching methods within the module


Learning Outcomes (LO) Number	Planned learning outcomes for the module	Assessment technologies (tools)	Methods of learning and teaching
LO 1	Possess basic communication skills. Able to apply international best practices. Promotes the training of highly qualified specialists who are able to compete in the labor market.	Project defense, presentation, essay, participation in a business game with assessment of communication skills, written assignment on specialist profile development, oral questioning, testing on competitiveness and communication topics, review of an international case, self-assessment and peer evaluation of team performance.	Business and role-playing games (interviews, presentations, trainings), case studies, project-based learning, discussions and debates on professional and global topics, the “Jigsaw” method (team-based knowledge sharing), brainstorming, working with international sources and best practices, collaborative development of professional competencies, analysis of successful career strategies.
LO 2	Performs work on the psychological support of people's management activities.	Case solving, testing, essay or term paper on the topic, oral questioning, development of recommendations to improve the psychological climate, project defense, analysis of role interactions, written assignment, review of a situational analysis, individual work with reflection.	Case studies, business and role-playing games, modeling of management situations, trainings on emotional intelligence and stress resilience, seminar-discussions on leadership psychology and motivation, group work on analyzing behavioral models, “Fishbone” method for identifying causes of psychological problems in organizations, analysis of professional situations, problem-based learning, reflective self-analysis method.
LO 3	Analyzes global commodity markets to justify decisions in economic planning and resource management.	Analytical report defense, testing, solving practical tasks, written assignment, oral questioning, midterm exam, presentation, case analysis,	Case studies, practical exercises on collecting and interpreting foreign economic data, project-based learning, business games, modeling of market



		independent work with international trade data, expert evaluation of the proposed resource strategy.	situations, working with international statistics, SWOT analysis of country and industry positions, trend and forecast analysis, brainstorming, seminar-discussions on market mechanisms.
LO 4	He is able to organize effective management of the enterprise and the country, assess the ratio of the planned result and the resources expended in the activity.	Project defense, written analytical task, testing, midterm exam, presentation, case solving, oral questioning, independent assessment of plan-fact results, calculation and graphic work, expert evaluation of management decisions.	Case studies, business and role-playing games, project-based learning, modeling of management processes, analysis of socio-economic development programs, practical exercises, SWOT method, group work on management scenarios, seminar-discussions, problem-based learning.
LO 5	He is able to organize effective management of the enterprise and the country, assess the ratio of the planned result and the resources expended in the activity.	Project defense, written analytical task, testing, midterm exam on “plan-fact analysis,” presentation, case analysis, oral questioning, individual analysis of state programs, calculation and graphic work, expert evaluation of management approaches.	Case studies, business and role-playing games, project-based learning, modeling of management processes, analysis of planned vs actual performance indicators, SWOT method, strategic sessions, problem-based learning, brainstorming, seminar-discussions.
LO 6	He is able to compile an analytical report and develop recommendations for improving economic efficiency. Demonstrates the ability to prepare practice reports, publish and present research results, and manage the company's investment activities, including forecasting investment attraction and production expansion. He is able to independently develop and conduct experimental research, process and interpret their results, as well as	Analytical report defense, written assignment, testing, presentation of research results, preparation of a practice report, midterm exam, individual work with experimental data, project defense, review of a scientific publication, expert evaluation of the completed research report.	Project-based learning, case studies, modeling of investment processes, practical exercises, analysis of production and economic indicators, business and role-playing games, trainings, working with scientific and regulatory documents, “Jigsaw” method for distributing research stages, brainstorming method.



	prepare scientific reports and publications in accordance with regulatory requirements.		
LO 7	Demonstrates knowledge of the principles and methods of organizing the company's innovation and investment activities	Project defense, case analysis, testing, written assignment, midterm exam, business plan presentation, oral questioning, independent analysis of innovation trends, review of an investment project, expert evaluation of an innovation proposal.	Case studies, business and role-playing games, project-based learning, modeling of investment decisions, analysis of business plans and feasibility studies, seminar-discussions, brainstorming method, working with venture and investment fund reports, problem-based learning, SWOT analysis.
LO 8	Demonstrates knowledge of the basic standards of project management, planning methodology and organization of project activities. Assesses economic and geopolitical risks to ensure economic security and sustainable development of organizations and the state.	Project plan defense, testing, midterm exam, case analysis, written assignment, presentation, oral questioning, independent work, calculation and graphic work on project management, expert evaluation of proposals to ensure economic security.	Case studies, project-based learning, business and role-playing games, analysis of international standards, modeling of project activities, working with risk management tools, seminar-discussions, SWOT and PEST analysis, brainstorming method, problem-based learning.
LO 9	Demonstrates knowledge of modern information and analytical technologies of HR processes within the framework of labor legislation for the team achievement of goals and KPIs He is able to independently develop and conduct experimental research, process and interpret their results, as well as prepare scientific reports and publications in accordance with regulatory requirements.	Project defense, written assignment, presentation, testing, midterm exam, case solving, oral questioning, review of HR strategy, independent work using digital platforms, expert evaluation of team collaboration.	Case studies, modeling of HR processes, project-based learning, business and role-playing games, practical exercises with HR analytics, working with regulatory documents, "Jigsaw" method for function distribution in HR teams, analysis of motivation strategies, brainstorming, seminar-discussions.

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8 Correlation of learning outcomes of the educational program with the labor functions of professional standards (if any)


Name of the professional standards used	Professions at level 7 of the SQF	Labor functions	Tasks	Learning outcomes for the educational program
«Planning and analysis of company's resources» December 26, 2019, No. 263	Head of Budget Planning (Chief Economist)	<p>Labor function 1: Methodological and research of the financial and economic activities of the organization</p> <p>Labor function 2: Provision and management of financial and economic activities of the organization</p> <p>Labor function 3: Preparation and submission of reports on the financial and economic activities of the organization</p>	<p>Task 1: Methodological support of the conducted research on the financial and economic activities of the organization</p> <p>Task 2: Conducting research on the financial and economic activities of the organization</p> <p>Task 1: Ensuring the activities of the Planning and Economic Department</p> <p>Task 2: Managing the financial and economic activities of the organization</p> <p>Task 1: Preparation, verification, consolidation and submission of reports on the financial and economic activities of the organization</p>	<p>LO1 Uses knowledge of a foreign language for communication in a business environment</p> <p>LO1 Uses knowledge of a foreign language for communication in a business environment</p> <p>LO5 Develops a methodology for calculating the economic indicators of the organization</p> <p>LO5 Develops a methodology for calculating the economic indicators of the organization</p> <p>LO7 Carries out the organization of investment and innovation activities of the organization</p>
Personal competence requirements				
«Management of small	Head/Deputy head	Labor function 1:	Task 1: Defining the company's	LO4 Uses modern management
Honesty; Decency; Efficiency; Responsibility; Attentiveness; Accuracy; Discipline; Poise				



(medium) company» December 26, 2019, No. 263 of a small (medium) company Defining policies and procedures for making and executing managerial decisions Labor function 2: Legal support of the company's activities Labor function 3: Ensuring the efficiency of the company	policy and strategy Task 2: Coordination of the activities of the entrusted departments of the company Task 3: Efficient use of the company's resources Task 1: Ensuring the observance of legality in the company's activities and the implementation of its economic relations Task 2: Legal support of contractual relations Task 3: Efficient use of the company's resources Task 1: Using advanced machinery and technology Task 2: Stimulating and motivating employees Task 3: Effective planning of the company's activities	methods for planning and forecasting the economic activities of organizations LO4 Uses modern management methods for planning and forecasting the economic activities of organizations LO5 Develops a methodology for calculating the economic indicators of the organization LO1 Uses knowledge of a foreign language for communication in a business environment
		LO1 Uses knowledge of a foreign language for communication in a business environment LO7 Carries out the organization of investment and innovation activities of the organization LO7 Carries out the organization of investment and innovation activities of the organization LO7 Carries out the organization of investment and innovation activities of the organization LO8 Evaluates potential and real threats, developing strategies and solutions to improve the security of economic activity of firms of various



				forms of ownership
			Task 4: Compliance with the principles of environmental safety	LO9 Is able to coordinate the activities of all departments of the organization
		Labor function 4: Implementation of an effective personnel policy	Task 1: Compliance with the principles of social partnership	LO9 Is able to coordinate the activities of all departments of the organization
Personal competence requirements				
Leadership and leadership skills; Business oral and written communication skills; Decision-making and responsibility skills				

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9 Graduate model

GRADUATE MODEL			
Professional standard «Planning and analysis of company's resources» December 26, 2019, No. 263, «Management of small (medium) company» December 26, 2019, No. 263.	Competencies (soft skills, digital skills)		
	Attributes of a graduate	knowledge	Skills
	Is capable of justifying managerial decisions based on the analysis of global commodity markets; Demonstrates readiness to assess risks and threats in the economy; Possesses strategic thinking and planning skills; Is prepared to develop investment and innovation projects; Is capable of effective communication in an intercultural business environment; Is able to use digital tools for forecasting and modeling; Coordinates the work of departments within a small or medium-sized enterprise.	Theories and methodologies of strategic, investment, and resource planning; Fundamentals of the digital economy, analytics, and sustainability assessment; Principles of functioning of global commodity and financial markets; Professional standards and regulatory documents (including those in the field of economic security); Methodology for analyzing the internal and external environment of an organization; Legal foundations of entrepreneurial activity; Modern technologies for human resource, project, and innovation management.	Analyzes and systematizes financial and economic information; Assesses the efficiency of resource utilization and business processes; Develops and supports the strategic development plans of a company; Prepares business plans and feasibility studies; Performs risk analysis and proposes economic security measures; Applies quantitative analysis methods and data visualization tools; Conducts business negotiations and communication in a professional foreign language.
	Professional skills (hard skills)		
Is proficient in methods of financial and economic analysis and budgeting; Is able to develop, implement, and coordinate investment projects; Applies risk management and insurance methods; Uses digital platforms and analytical tools in management; Participates in organizing the company's innovation activities; Ensures the economic security of the enterprise; Manages departments and personnel in the context of small and medium-sized businesses (SMEs); Develops company development strategies, including digitalization and sustainability.			

ТИПИЧНИЙ УЧЕБНИЙ ПЛАН / ТИПІК ОКУ ЖОСПАРЫ / TYPICAL CURRICULUM
ТМ04136 "Экономика" / "Economy" / "Economy"

Модуль № / Module №	Дисциплина № / Discipline №	ОКУ ПЕНДЕРИНИ АТАУЫ НАИМЕНОВАНИЕ УЧЕБНЫХ ДИСЦИПЛИН NAME OF TEACHING DISCIPLINES	4	5	6	7	8	9	10	Аудиторские занятия / Аудиторские жұмыс /			14	15	Семестр бойынша бауу / 1 КУРС / 1		18
										Барлық сағат / Барлық сағат / Total hours	Барлық аянт-сағат / Barлық аянт-сағат / Total classroon hours	Д / JK / Lec			СРС / CTS / SPL	ЛС / LS / LC	
Базальк пәндер модуль / Модуль базовых дисциплин / Basic disciplines module																	
1	1	Шет тлі тіл және Инструальный язык (профессиональный) Foreign language (professional)	БП (ЖК) БД (БК) BS (UC)	IVa (P) 5202-25	1	2	60	30	30	15	15	0+2+0	15	15	0+2+0	15	18
2	2	Менеджмент Management	БП (ЖК) БД (БК) BS (UC)	Men 5203-25 Men 5203-25 Men 5203-25	1	2	60	30	30	15	15	1+1+0	15	15	1+1+0	15	18
3	3	Басқару психологиясы Психология управления Management psychology	БП (ЖК) БД (БК) BS (UC)	PU 5201-25 PU 5201-25 PU 5201-25	1	2	60	30	30	15	15	1+1+0	15	15	1+1+0	15	18
Экономиялык жоспарлау және талдау / Экономическое планирование и анализ / Economic planning and analysis																	
Модуль № / Module № 2	1	Экономиялык қызметті жоспарлау және болжау Планирование и прогнозирование экономической деятельности Planning and forecasting of economic activity	БП (ТК) БД (КБ) BS (ES)	PPED 5204-25 PPED 5204-25 PPED 5204-25	1	4	120	45	30	15	15	2+1+0	60	60	2+1+0	60	18
	2	Қоспоримал инвестициялык және инновациялык қызметті ұйымдастыру Организация инвестиционной и инновационной деятельности предприятия Organization of investment and innovation activities of the enterprise	БП (ТК) БД (КБ) AS (ES)	OIIDP 5204-25 OIIDP 5204-25 OIIDP 5204-25	1	5	150	45	30	15	15	2+1+0	90	90	2+1+0	90	18
	3	Стратегиялык экономикалык талдау Стратегический экономический анализ Strategic economic analysis	БП (ТК) БД (КБ) AS (ES)	SEA 5302-25 SEA 5302-25 SEA 5302-25	1	5	150	45	30	15	15	2+1+0	90	90	2+1+0	90	18
	4	Әлемдік тауар нарықтары Мировые товарные рынки Global commodity markets	БП (ТК) БД (КБ) AS (ES)	MTR 5302-25 MTR 5302-25 MTR 5302-25	1	5	150	45	30	15	15	2+1+0	90	90	2+1+0	90	18
Барлық модуль бойынша / Итого по модулю / Total for module																	
Экономиялык қауіпсіздік және тауекелдерді басқару / Экономическая безопасность и управление рисками / Economic security and risk management																	
Модуль № / Module № 3	1	Экономиялык қауіпсіздік және тауекелдерді басқару Экономическая безопасность и геополитика Economic security and geopolitics	БП (ЖК) БД (БК) AS (UC)	EBG 5301-25 EBG 5301-25 EBG 5301-25	1	5	150	45	30	15	15	2+1+0	90	90	2+1+0	90	18
	2	Адам ресурстарын стратегиялык басқару Стратегическое управление человеческими ресурсами Strategic human resource management	БП (ТК) БД (КБ) AS (ES)	SUCHAR 5303-25 SUCHAR 5303-25 SUCHAR 5303-25	1	5	150	45	30	15	15	2+1+0	90	90	2+1+0	90	18
	3	Сыртқы және тауекелдерді басқару Страхование и управление рисками Insurance and risk management	БП (ТК) БД (КБ) AS (ES)	SUR 5303-25 SUR 5303-25 SUR 5303-25	1	5	150	45	30	15	15	2+1+0	90	90	2+1+0	90	18

Expert Opinion

on the educational program «7M04136–Economics»

(code and name of the EP according to the «Classifier of areas of training for higher and postgraduate education»)

in the field of training «Business and Management»

(code and name of the field of training according to the «Classifier of areas of training for higher and postgraduate education»)

Name of the educational organization/company – partner in the development of the educational program

(full name of the partner enterprise/organization – a domestic or foreign employer organization of relevant profile, country, city)

General characteristics of the educational program:

The educational program «7M04136 – Economics», Profile Track, is developed in accordance with the National and Sectoral Qualification Frameworks, and professional standards: «Activities in the field of planning and analysis of company resources» and «Management of a small (medium-sized) enterprise» (Order No. 263 dated 26.12.2019 of the Deputy Chairman of the Board of the National Chamber of Entrepreneurs of the Republic of Kazakhstan «Atameken»).

The goal of the master's program is to train highly qualified economic analysts for companies in the financial, real, public sectors of the economy and business, with managerial skills. The goal of the program corresponds to the field of «Business and Management». The learning outcomes align with the program's goal, are based on the Dublin Descriptors of the 7th level of education, and are expressed through competencies.

The program is relevant and ensures the formation of the necessary set of competencies that meet the requirements of the State Educational Standard and the labor market. Its development involved representatives of employers and students. The program takes into account the specifics of inclusive education.

The relevance of the educational program lies in the development of modern modules, the learning outcomes of which include competencies required in the rapidly evolving modern economy.

Description and evaluation of the structure of the educational program:

The structure of the educational program includes a total of 60 credits, including: basic discipline cycle – 10 credits (6 – university component; 4 – elective component), core (profiling) discipline cycle – 20 credits (5 – university component; 15 – elective component), internship – 9 credits, experimental and research work of the master's student, including internship and completion of the master's project – 13 credits, final certification (completion and defense of the master's project) – 8 credits.

The structure of the program and its total volume of 60 credits comply with the requirements of the State Educational Standard of the Republic of Kazakhstan.

The disciplines in the basic and profiling cycles foster behavioral skills and personal qualities (soft skills), digital competencies (digital skills), and professional skills (hard skills) of the student.

The content of the internship and the experimental research work corresponds to various types of future professional activities. The program includes a «Graduate Model».

The curriculum structure of the educational program is logical and consistent, built on the basis of student learning features across various disciplines that reveal the essence of today's

pressing economic issues. The curriculum and discipline content correspond to the graduate's competency model.

The individual educational trajectory is ensured through elective components. The forms and procedures of assessment are outlined in the course syllabi, internship programs, and the final certification program.

General conclusion:

The educational program «7M04136 – Economics», Profile Track, in the field of «Business and Management», is relevant and in demand in the regional and national labor markets of the Republic of Kazakhstan. It corresponds to the current level of development in science, education, and production, as well as modern trends in the economy.

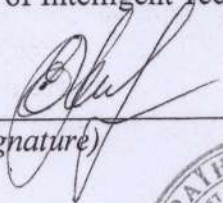
The quality of the program content is not in doubt. The program guarantees the quality of graduate training and can be effectively used for preparing specialists in the field of «7M04136 – Economics», Profile Track.

Recommendations for use or improvement of the educational program:

It is recommended for use in the educational activities of Kazakh University of Technology and Business named after K. Kulazhanov.

Expert:

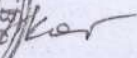
Chukurna Olena,
Doctor of Economics Sciences, Professor,
Professor of the Department of Management and Marketing,
Dean of the Faculty of Business and Social Communications
State University of Intelligent Technologies and Telecommunication (SUITT),
Odesa, Ukraine


(signature)

ПІСЬМО ПОСВІДЧЕННЯ
НАЧАЛЬНИК ВІДДІЛУ

11.06.2022



 O. Korke

САРАПТАМАЛЫҚ ҚОРЫТЫНДЫ

Білім беру бағдарламасына 7M04136 – Экономика
Даярлау бағыты бойынша 7M041 – Бизнес және басқару

Білім беру бағдарламасын әзірлеу бойынша серіктес білім беру ұйымының/кәсіпорынның атауы

«Л.Н. Гумилев атындағы Еуразия ұлттық университеті» КеАК

(тиісті бейіндегі алыс немесе жақын шетелдік жұмыс беруші серіктес кәсіпорынның / ұйымның толық атауы, елі, қаласы)

Білім беру бағдарламасының жалпы сипаттамасы

«7M04136 – Экономика» білім беру бағдарламасы Қазақстан Республикасы Ғылым және жоғары білім министрінің 2022 жылғы 20 шілдедегі №2 бұйрығымен бекітілген жоғары оқу орнынан кейінгі білімнің мемлекеттік жалпыға міндетті стандартына (МЖМБС) және Ұлттық біліктілік шеңберіне, салалық біліктілік шеңберлеріне, және келесі кәсіби стандарттарға сәйкес әзірленген: 26.12.2019 ж. №263 бұйрығымен бекітілген «Фирманың ресурстарын жоспарлау және талдау саласындағы қызмет», 26.12.2019 ж., №263 бұйрығымен бекітілген «Шағын (орта) фирманы басқару», 20.11.2023 ж. № 591 бұйрығымен бекітілген «Жоғары және (немесе) жоғары оқу орнынан кейінгі білім беру ұйымдарының педагогтеріне (профессор-оқытушылар құрамына)» арналған кәсіптік стандарты».

Бағдарлама профильдік бағыттағы магистрлерді даярлауға бағытталған және аналитикалық ойлау, стратегиялық, инвестициялық және басқарушылық дағдыларды қалыптастыруға басымдық береді. Оқу бағдарламасы экономика және бизнес саласындағы заманауи талаптарға сай келеді, орнықты даму мақсаттарына, цифрландыру үдерістеріне және талдау, болжау, тәуекелдерді басқару мен инвестициялық қызметтегі құзыреттерді дамыту талаптарына сәйкес келеді. Бағдарламаның бірегейлігі оның тәжірибеге бағытталған мазмұнында және стратегиялық талдау әдістері мен цифрлық құралдардың интеграциясында көрініс табады. Бағдарламаның мазмұны мен мақсаттары жұмыс берушілердің сұраныстарына және білім алушылардың қажеттіліктеріне сәйкес келісілген.

Білім беру бағдарламасының құрылымын сипаттау және бағалау

7M04136 – Экономика білім беру бағдарламасының құрылымы теориялық курсты (базалық және бейіндік пәндер), өндірістік тәжірибені және қорытынды аттестаттауды қамтиды. Пәндер циклдары жалпы (soft skills) және кәсіби (hard skills, digital skills) құзыреттерді қалыптастыруға бағытталған. Bazалық пәндер басқарушылық және психологиялық ойлауды дамытуға, шетел тілін меңгеруге бағытталған. Бейіндік пәндер стратегиялық талдау, инвестициялық және инновациялық қызмет, адами ресурстарды басқару және экономикалық қауіпсіздік салаларын қамтиды. Өндірістік тәжірибе кәсіби қызметтің негізгі функцияларын қамтиды және экономикалық, басқарушылық және аналитикалық жұмыс түрлеріне сәйкес келеді. Бағдарламада оқу нәтижелері, кәсіби стандарттар талаптары және еңбек функциялары арасындағы сәйкестік қамтамасыз етілген.

Жалпы қорытынды

«7M04136 – Экономика» білім беру бағдарламасы ұлттық еңбек нарығында, әсіресе экономиканы жаңғырту және цифрлық трансформация жағдайында, жоғары сұранысқа ие. Бағдарлама стратегиялық басқару, орнықты даму және аналитика салаларындағы өзекті үрдістерді көрсетеді. Ол білім беру, ғылым және тәжірибе салаларындағы қазіргі даму деңгейіне сәйкес келеді және бәсекеге қабілетті мамандарды даярлауды қамтамасыз етеді. Білім беру бағдарламасы сапа талаптарына жауап береді және Ұлттық және салалық біліктілік шеңберлерінің 7-деңгейіне сәйкес келеді.

Білім беру бағдарламасын пайдалану немесе жетілдіру бойынша ұсыныстар

Жұмыс берушілермен өзара әрекеттестікті кеңейту, бірлескен жобалық тапсырмалар мен тәжірибелер енгізу, пәндердің халықаралық құрамдас бөлігін күшейту, ESG-талдау, орнықты экономика және цифрлық трансформация бойынша курстарды енгізу, сондай-ақ команда басқару және келіссөз жүргізу дағдыларына арналған soft skills модульдерін енгізу ұсынылады.

Сарапшы: э.ғ.к., қауымдастырылған профессор

Жағыпарова А.О.



Экспертное заключение

на образовательную программу 7М04136 – Экономика
по направлению подготовки 7М041 – Бизнес и управление

Наименование организации образования/предприятия – партнера по разработке образовательной программы - НАО «Евразийский национальный университет имени Л.Н. Гумилева»

Общая характеристика образовательной программы Образовательная программа «7М04136 – Экономика» разработана в соответствии с Государственным общеобязательным стандартом послевузовского образования, утвержденным приказом Министра науки и высшего образования Республики Казахстан от 20 июля 2022 года №2, а также с учетом Национальной рамки квалификаций, отраслевыми рамками квалификаций и профессиональных стандартов «Деятельность в сфере планирования и анализа ресурсов фирмы» №263 от 26.12.2019, «Управление малой (средней) фирмой» №263 от 26.12.2019 и «Педагог (профессорско-преподавательский состав) организаций высшего и (или) послевузовского образования» №591 от 20.11.2023.

Программа ориентирована на подготовку магистров по профильному направлению, обладающих аналитическим мышлением, стратегическими, инвестиционными и управленческими навыками. ОП отражает современные требования к специалистам в области экономики и бизнеса, соответствует целям устойчивого развития, требованиям цифровизации и развитию компетенций в области анализа, прогнозирования, управления рисками и инвестиционной деятельности. Уникальность программы проявляется в усиленной практике-ориентированной направленности, а также интеграции цифровых инструментов и методов стратегического анализа. Содержание и цели программы согласованы с потребностями работодателей и запросами обучающихся.

Описание и оценка структуры образовательной программы

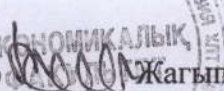
Структура образовательной программы 7М04136 – Экономика включает в себя теоретический курс (базовые и профилирующие дисциплины), производственную практику и итоговую аттестацию. Циклы дисциплин направлены на формирование общих (soft skills) и профессиональных (hard skills, digital skills) компетенций. Базовые дисциплины развивают управленческое и психологическое мышление, владение иностранным языком. Профилирующие дисциплины охватывают стратегический анализ, инвестиционную и инновационную деятельность, управление человеческими ресурсами и экономическую безопасность. Производственная практика охватывает ключевые функции профессиональной деятельности и соответствует видам экономической, управленческой и аналитической работы. Программа демонстрирует соответствие между результатами обучения, трудовыми функциями и требованиями ПС.

Общее заключение

Образовательная программа «7М04136 – Экономика» востребована на национальном рынке труда, особенно в условиях модернизации экономики и цифровой трансформации. Программа отражает актуальные тренды в сфере стратегического управления, устойчивого развития и аналитики. Она соответствует современному уровню развития образования, науки и практики, обеспечивает подготовку конкурентоспособных специалистов. ОП отвечает критериям качества и соответствует квалификационным требованиям 7 уровня НРК и ОРК.

Рекомендации по использованию или усовершенствованию образовательной программы

Рекомендуется расширить взаимодействие с работодателями за счет внедрения совместных проектных заданий и стажировок; усилить международный компонент дисциплин; интегрировать курсы по ESG-аналитике, устойчивой экономике и цифровой трансформации; ввести модули soft skills по управлению командой и переговорам.

Эксперт: к.э.н., ассоциированный профессор  Жажыпарова А.О.

